



Sacramento Area Regional Theatre Alliance

1901 P Street • Sacramento, California 95811

Phone: (916) 443-8229 • Fax: (916) 443-5431 • E-mail: sarta@sarta.com • Website: www.sarta.com

2009 SARTA/Elly Program Advertising Policy and Rates

- Advertise your Theatre Production, Event, Workshop, Class or Activity in the 2008 Elly Award Ceremony Souvenir Program!
- Reach **900** actors, producers, directors and supporters of local and regional community theatre~
- Email your JPEG Ad along with the Elly Ad form and check/credit card information to:

SARTA- Elly Ads
1901 P Street
Sacramento, CA 95811

- **DEADLINE: Friday, August 28, 2009**
- Questions? Call (916) 443-8229

General Policy: SARTA reserves the right to refuse any ads or inserts that we feel is not in the best interest of our members or our organizational goals. Ads of a political nature will not be accepted. Ads or inserts that charge a fee for auditions will also not be accepted. Publication of an ad or listing does not imply any endorsement or guarantee on the part of SARTA. Readers should make appropriate inquiries and take appropriate advice before entering into a binding commitment to an advertisement. SARTA shall not be liable to any person for loss or damage incurred or suffered as a result of his/her accepting an invitation contained in any advertisement or listing published in our *Elly* program. The location of ads is at the discretion of the *Elly* program editor and, while every attempt will be made to honor requests, we cannot guarantee a specific location. Advertising must be paid in advance and must be in a JPEG format with the exception of inserts. Only one business may be advertised per ad space.

Inserts: Inserts must be 8 1/2 x 5.25 and reproduced by the advertiser in a quantity of 1000. Inserts will only be placed in the *Elly* program. Please note that there may be a maximum number of inserts allowed per issue from all advertisers. **Important:** Call the SARTA office to ensure that space is available before copying your inserts. **The deadline for all advertising is Friday, August 28, 2009.** We cannot guarantee publication of advertising submitted or paid for after September 1st. If you have any questions concerning advertising, please call the SARTA office at (916) 443-8229.

Advertising Rates:

1/4 page	\$65.00	Inside Covers (2) (color)	\$175.00
1/2 page	\$100.00	Back Cover (color)	\$225.00
Full page	\$150.00	Inserts	\$125.00

Back Cover
5.25" x 8.5"

\$225

Full page
5.25" x 8.5"
\$175

1/2 Page
5.25" x 4.25"

\$100

1/4 Page
2.75" x 4.25"

\$65



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2009 Elly Program Advertising Order Form Deadline is Friday, August 28, 2009.

Contact Name: _____

Organization: _____

Address: _____

City: _____, CA Zip: _____

Phone: _____ Email: _____

Advertising Rates & Sizes:

Please select one

- | | | |
|--|-----------------------|----------|
| <input type="checkbox"/> ¼ page | 2.75" (w) x 4.25" (h) | \$65.00 |
| <input type="checkbox"/> ½ page | 5.25" x 4.25" | \$100.00 |
| <input type="checkbox"/> Full page | 5.25" x 8.5" | \$150.00 |
| <input type="checkbox"/> Inside covers (2) | 5.25" x 8.5" | \$175.00 |
| <input type="checkbox"/> Back Cover | 5.25" x 8.5" | \$225.00 |
| <input type="checkbox"/> Insert | 5.25" x 8.5" | \$125.00 |
- (You must supply 1000 copies)

My ad is enclosed on CD in jpeg format.

Total Amount Enclosed: _____

VISA/MASTERCARD #: _____

Expiration Date (mm/yy): _____

Please mail form, CD and payment to :

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